# MANGO TIGER

DESTINATION MANAGEMENT

# Products with Durpose



**UPDATED FEBRUARY 2024** 



FRESH
AUTHENTIC
PASSIONATE



We are Mango Tiger, an experience focused, Asia-based DMC offering unique B2B services for travel companies worldwide.

**Our vision** at Mango Tiger is to shake up and modernise inbound travel across Asia. Combining the experience of international and local travel professionals, we work with passion and purpose to deliver the best service imaginable.





Our set-up allows us to better understand our clients' needs from a business perspective, as well as keeping the highest of standards in product control and communications with our local offices. We put a strong emphasis on building relationships with local communities that we work in, to ensure our business can make a positive impact in the areas we visit.

mac







We will learn as much information about your customers as possible: age, location, travel preferences, and the type of travel experiences they're looking for.

PRODUCT CREATION
We use our expertise and k

We use our expertise and knowledge to craft an experience that exceeds your expectations, providing your customers with a truly memorable travel experience.

At Mango Tiger, we believe that

every travel experience should be

unique and tailored to meet your specific

needs and goals, and the needs of your customers.

That's why we work closely with you to create bespoke

travel products that offer the best possible trip for your customers.

To get started, we take you through a strategic onboarding process to **learn as much as possible** about your business, your history, your goals, and your customers.

We aim to understand your history, core values, preferences, and objectives, which helps us in creating a travel product that is unique and aligned with your business goals.

REVIEW

We then provide you with the opportunity to review and provide feedback on the product for refining and improvement. We won't stop until you're 100% happy.

DELIVERY
You get the cu

You get the customers, then sit back and relax knowing they're in safe hands and going to have the experience of a lifetime!

on-boarding process



# **GROUP TOURS**

Exploring new places, trying new things and doing it with new friends. We offer private group tours with a friendly local tour leader, or self led, leaderless group trips for those who want to travel in a group but more independently.

# FIT / INDEPENDENT TRAVEL

Building personal journeys with a balance of culture, authentic local experiences, party and big fun. We provide everything your guests need to enjoy this tour unguided: detailed itinerary descriptions, contact points and a virtual tour assistant.

# TAILOR-MADE JOURNEYS

Whether your guests are seeking adventure or want to eat their way through Asia, we offer completely tailor-made travels starting from the ground up or adapting one of our pre-existing programs.

# **DAY TRIPS**

Covering the highlights and some off the beaten track day tours, where your guests can do something out of the ordinary and experience meeting local people while having a tonne of fun.

### **IMPACT EXPERIENCES**

Working with local organisations, utilising connections and getting the local community actively involved. We have volunteering programs for schools and more technical programs for universities such as nursing, healthcare and teaching.

### **MODULES**

Select pre-built trips to combine together for creating package tours. Making your own trip with our modules means you can get creative and piece it together based on your guests preferences.

Service Levels

YOUTH

**MID-RANGE** 

HIGH-END (LUXURY)

experise PRODUCT TYPES





# WHITE LABEL CUSTOMER SERVICE

We pride ourselves in being able to represent your brand in the most professional and friendly manner possible. Having many years of experience between us in Asia, we understand the importance of providing a white label service to partner agents who require a brand presence locally.



# VIRTUAL TOUR GUIDE

We take personable customer service to a whole new level by connecting your Tailor-made/ FIT tour customers with their very own virtual tour guide – who will be on hand throughout their trip to check in on their trip, assist with any questions and provide local recommendations.

# MANGO MARKETING SUITE

Our local guides are trained on content creation and happy to assist you in getting content fitting for your brand. We'll also provide you with an image folder at the end of each guided tour, giving you access to a range of different content. We're on the ground, so let us handle it!

# **TALK TRIGGERS**

We believe that word of mouth is the most powerful marketing tool. So we create experiences that are so unique and memorable that customers can't stop talking about them.

MANGO TIGER'S

better benefits



















Our extensive MICE services include every aspect of event planning, from the first idea to its realization and expert delivery. What sets us apart is our dedication to creating each event according to your specific needs and ensuring an experience that consistently exceeds your expectations.

Supported by a dedicated team of hospitality professionals, Mango Tiger understands the subtleties of event planning, ensuring meticulous attention to detail at every step.

# MICE

# meetings

#### Our portfolio includes:

- Corporate meetings
- Incentive trips
- Conferences
- Team-building activities
- Weddings

...and more

#### Our thorough planning covers:

- Venue selection
- Transportation logistics
- Accommodation arrangements
- Catering services

...and more

We use the latest tools and resources to ensure seamless execution, assuring the flawless flow of your event.

At Mango Tiger, we specialize in making unforgettable MICE (Meetings, Incentives, Conferences, and Events) experiences across Southeast Asia.



Moreover, we take immense pride in our ability to infuse **local customs and traditions** into your event, crafting authentic and indelible experiences. This aspect truly distinguishes our service.

At the same time, Mango Tiger is deeply committed to **sustainability**. Our eco-conscious initiatives actively **mitigate the environmental footprint** of your event, aligning seamlessly with responsible travel principles.

We wholeheartedly understand the importance of budgeting. Contact us to discuss your specific needs, and we'll provide you with a personalized quote that perfectly aligns with your event's requirements.

# & events

With a track record of successful events and an indepth knowledge of the region, we expand our expertise to destinations in Vietnam, Cambodia, Laos and Thailand.













# **PLASTIC OFFSET**



Mango Tiger commits to **supporting environmental projects** that have a direct and tangible impact in the destinations we operate in.

We have partnered with **TonToTon**, working to limit plastic from our supply chain and also support the reduction and recycling of plastic in the region through the purchase of **plastic credits**.

These credits can then go towards the collection of single use plastics and working with TonToTon the reforming of these plastics into materials that can be used to build housing and school equipment. We also educate our customers on our work around this issue. Read more at <u>tontoton.com</u>

# ECOBRICK PROJECT

An Ecobrick is a plastic bottle densely packed with used plastic to create a reusable building block that achieves **plastic sequestration**.

Mango Tiger organises a day activity focused on making ecobricks in Hoi An (soon to be expanded), offering a hands-on approach to **address the issue of single-use plastic waste** within the tourism industry. By actively engaging in this activity, participants contribute to the creation of eco-friendly building materials while simultaneously working towards reducing plastic pollution and **promoting a cleaner**, **greener not only Hoi An but also the travel destinations**.



impact



# overview

OUR INITIATIVES



# **SUPPORTING LOCAL COMMUNITIES**

At Mango Tiger, our mission is not only to provide memorable travel experiences but also to make a positive impact on the communities we engage with. Here's how we do it:

**Empowering local communities** like by helping local families start homestays as part of our tours. Not just sending regular sightseeing travelers to help generate income, we also create **volunteering programs** that benefit nursing clinics, schools, and house/road renovations, ensuring travelers contribute to these communities' well-being.

**Prioritize local family businesses** over large corporations when choosing suppliers, guides, and drivers, providing competitive compensation, excellent benefits, and utmost respect.

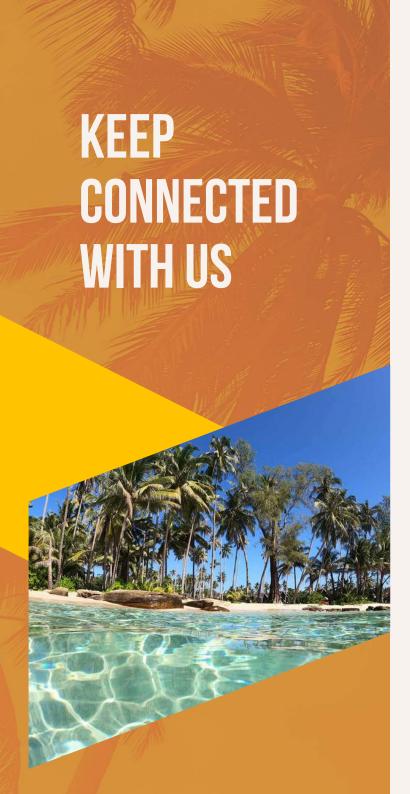
**Supporting our team** with most staff originating from the region by ensuring fair pay and growth opportunities, offering training courses and funding for aspiring trainees.

Promoting responsible travel by encouraging our travelers to support local businesses instead of international chains or malls.

# **CARBON CREDIT SOLUTIONS**

Want your travel products to be carbon neutral? Mango Tiger can help!

- Accurate Carbon Footprint Calculation, which empowers you to understand and quantify your environmental impact accurately.
- **Verified Emission Reductions (VERS)**, which not only helps in neutralizing your carbon footprint but also aligns your business with sustainability goals.
- **Transparency in CSR and ESG Targets** to showcase a genuine commitment to environmental sustainability.
- Partnership with Gold Standard Certified Projects ensuring that the emission reductions are of the utmost quality and contribute meaningfully to global climate action.





# WEBSITE

mangotiger.com



# **SOCIAL MEDIA**



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Mango Tiger DMC

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